

Main Street Monday!

THERE'S MAGIC ON OUR MAIN STREETS





It's time! While we always advocate that everyone shop small, shop local, the next few weeks are especially important to our small businesses. We are excited to have an actual marketing campaign this year, "Shop Kentucky Main Streets for the Holidays and we were able to partner with our sister agency, the Kentucky Arts Council as we love the arts in our communities and also support the great artisans in our state who are so talented and offer unique, one of a kind items that will become treasured pieces over the years.

As you can see Mrs. Clause does her shopping on Main Street!





Again, we thank the very talented Anita Hatchett, the Tourism, Arts, and Heritage Cabinet (TAH) Executive Director Office of Public Affairs and Constituent Services for creating images for us. Our agency is a part of TAH. Anita also created the image to the left with all of our communities. We greatly appreciate her!



Be sure to follow Kentucky Main Street on Facebook to see local happenings and events to support our small businesses!



KYMS was thrilled to be in Middlesboro this week to hear from Joi Austin a senior program manager with Main Street America. Joi was in town to work with the Main Street program on a grant they received from MSA and AARP for Entrepreneurial Ecosystems to assist in economic development. <u>Middlesboro Main Street was one of only four</u> in the nation to receive this wonderful grant!!! We look forward to Joi's next visit.

11-17-2022

Kentucky Main Street has been extremely busy the last three weeks from National Coordinators meetings in Orlando, then catching up with directors, boards and shop owners in Scottsville, Paducah, and Murray with a stop in Russellville to discuss the possibility of reviving their Main Street program then to Middlesboro to meet with the board and Joi Austin, from National Main Street and to Carrollton this afternoon! It has been a very busy November thus far and more to come. It has been great to see so many that are passionate about their communities and the work of Main Street! A big THANK YOU to all, especially the Main Street volunteers!





Heart of Scottsville Board Meeting



Board training in Paducah



It is always great to get together with other state coordinators to share ideas, successes, challenges, and to learn more about how we can assist our communities to be the best they can be!







The new murals in Murray are great. The newest, Imagination Station is awesome!





Shopping challenge is on in Paducah! ... See More

Main Street, it's a movement! Thanks to Caroline Reese, director in Maysville the Downtown Shopping Challenge is on!

You can find this video and others on the Maysville Main Street Facebook page and the Kentucky Main Street page to participate and post your video. It has been a lot of fun and a great way to spotlight local businesses and shop local!







Mayor Bray is such a good sport. He is the Paducah Elf on a Shelf if you will. It is called Mayor Bray on a sleigh and he is hidden in various locations downtown. If you find him you are then entered into a drawing for a great merchant prize!



Mayor George Bray presented a proclamation to Paducah Main Street Chairman Jeff Canter proclaiming November 26, 2022 as Small Business Saturday.

This is the day to celebrate Paducah's small businesses and their contributions to our economy. Support them by shopping local & keeping our dollars local!



Celebrate Preservation in downtown Perryville while shopping small. Come see the beautiful historic homes and all that they have to offer in downtown.



Support Your Local Businesses on SMALL BUSINESS SATURDAY

#Lommunity

Many of our communities are already in the holiday spirit! We would love for everyone to visit a KY Main Street community this holiday season and post a photo to our KY Main Street Facebook page.

We are doing a marketing campaign along with a KY Main Street Shopping Challenge & would love you to participate!

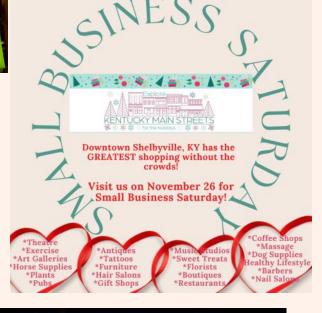
A number of our communities will be hosting their own special Small Business Saturday events. In western KY Deana Wright and team will Wish You a MURRAY Christmas! Pikeville will have the Main Street red bags to not only help you shop, but to

#SmallBizSat

#ShopSmall

tally the revenue of the day. Lots of great things happening for the Holidays all across the Main Street network!





#ShopLocal

ocalbusiness

MURRAY



The Bardstown Main Street Program invites all families to help us Light Up Bardstown on Friday Nov 25th from 6pm-8pm on Court Square in Downtown Bardstown at our 12th Annual Light Up Bardstown Event.



That means lots of great things to be found in downtown on November 26! Shop Small, Shop Local.



Twilight Christmas Parade December 2, 6:30 pm

Visits with Santa After the Parade © The Russell Theatre Christmas Market © Limestone Park December 2, 4-9 pm Jingle Jog December 3, Check-in 9am Limestone Landing

> Frontier Christmas December 3, 10am-4pm in Old Washington

Every Christmas Story Ever Told The Maysville Players @ Washington Opera House Dec 8-10, @ 7:30pm; Dec 11 @ 2pm

Nativity Scenes From Near & Far KY Gateway Museum Center



December 2-4, 2022

Murray Bank

Skating F

S10/person/session Register at www.MurrayMainStreet.org

MAIN STREET MEPPIMENT

Friday, Dec. 2 | **4:00-9:00**рм Saturday, Dec. 3 | **9:00**лм-**9:00**рм Sunday, Dec. 4 | **2:00-5:00**рм



The 37th Annual Light Up La Grange is shaping up to be the best ever! You and your family & friends will find lots to do with activities spread out across the city!



Join the Mountain Association at Natural Bridge for a workshop on grant readiness, followed by a panel & one-on-one time with federal funders and experienced grant writers! Free with optional \$25 lunch Go to Mountain Association Facebook page to register.



The National Sweet Tea Region state coordinators representing Florida, WVA, Virginia, SC, NC, Tennessee, Georgia, Alabama, and Orlando



Look for us on Good Day Live November 25th! We'll be on air from 9:00-10:00 with a few of our other communities.





Enjoyed seeing Landee Bryant owner of Bricolage Art Collective, a very eclectic store in downtown Paducah! She has something for everyone on your list!

We had so much fun filming in Bardstown! Our Mrs. Clause aka London Main Street director Julie Rea. She was fabulous! You can also see her in some upcoming ads!



While you are out shopping check out these new businesses!! We are so proud of our communities and the continued success they have had during a difficult few years. This is the power of Main Street and the Network who are here to support their communities and one another.



Downtown Morehead Inc and the MSU Small Business Development Center have been working with Miss Addison Salyer for a few months. Congratulations on the opening of Girlhood Co. 111 North Wilson Ave.



Congratulations to new business <u>Frosted</u> <u>Blessings</u> on their grand opening in Cynthiana! They are located at 206 South Walnut Street. Stop in and check them out! They have baked goods, gifts, and antiques!

Something for everyone!

Here's a great opportunity to open your business in downtown Beattyville right on Main Street!







Homespun Cottage opened on Nov.10th in the cutest little building in downtown Murray just around the corner from the Main Street office and just in time for the Holidays!

Be sure to look for next weeks newsletter to see a very exciting event taking place in downtown Murray on Dec. 2nd!

It may or may not involve Lite Brite





A TV production crew was in Perryville last week shooting for an upcoming paranormal investigation series. We'll keep you updated on watch dates!



The Peppermint Trail in Paducah is a great one to R&D. Peppermints are on the street and the store fronts have a peppermint themed décor. It presents an overall theme that ties the downtown together. Not only is it visually appealing, it shows how the downtown works together to benefit each business and each other. Perhaps you start thinking about a theme for next year now and get those supplies on sale soon :)



Our friends at the park are having a fun activity you can participate in after shopping in the Tri-Cities Main Streets of Cumberland, Benham, and Lynch. The kids will love it! KYMS is hoping to check it out along with some of the new shops, restaurants, and activities in the area!



Winners will be announced December 14, 2022 on <u>www.facebook.comm/hellotricities</u> The decision of the judging committee is final. For more information call Cumberland Tourism 589-5812.

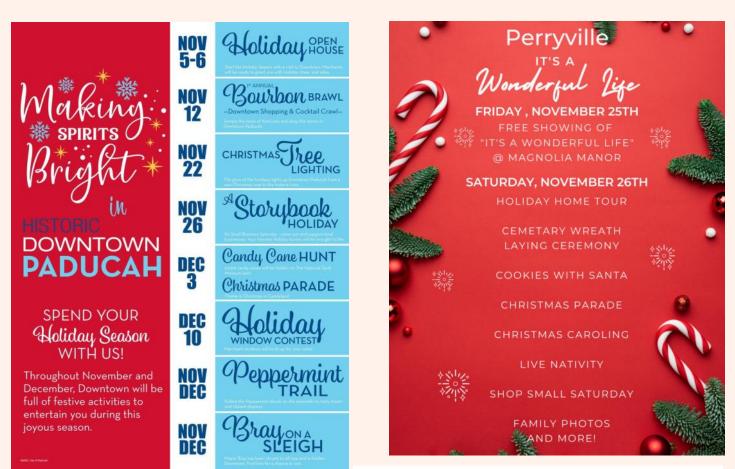
BUYING LOCAL KEEPS FOUR TIMES THE MONEY IN OUR LOCAL ECONOMY COMPARED TO SHOPPING AT CHAINS.

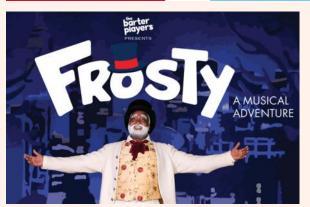
SHOP LOCAL



Apply for a Community Placemaking Grant!

Grantees will be awarded \$75,000 and work with Project for Public Spaces to lead a collaborative visioning process that results in a public space that better serves its community through programming, design, and stewardship: <u>https://bit.ly/3tBUw2A</u>





Here is a special treat in downtown Pineville. The Barter Theatre will be in town on Dec. 12th to present Frosty at the Bell Theatre. Tickets are \$10 & are available on the Main Street Pineville Facebook page.

Another great tour happening in downtown Taylorsville on December 3rd. Contact Beverly Ingram at the Red Scooter for more information.

502-477-6608



Our December First Friday is a special GRAND FINALE to end the season!

- Fire Pits and S'mores Carolers Reindeer Games
- Live Nativity Shopping and MORE!
- Santa & Mrs. Claus Food Trucks

